



WWF's Global Focus



WHAT - A New Deal for Nature & People

by 2030

A new ambition



Protect and restore nature by 2030 for the benefit of people and the planet, in support of the Sustainable Development Goals



How we get there

Zero

loss of natural habitats

Halve

footprint of production & consumption

Zero

extinction of species

Why



Food for 9 billion



Water for 9 billion



Diversity of life



Stable climate

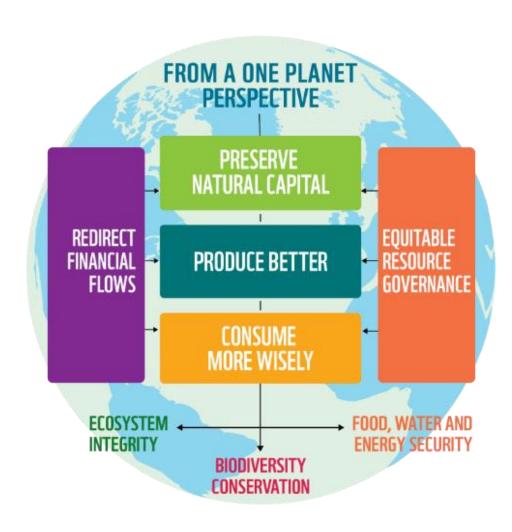


Good quality of life

5

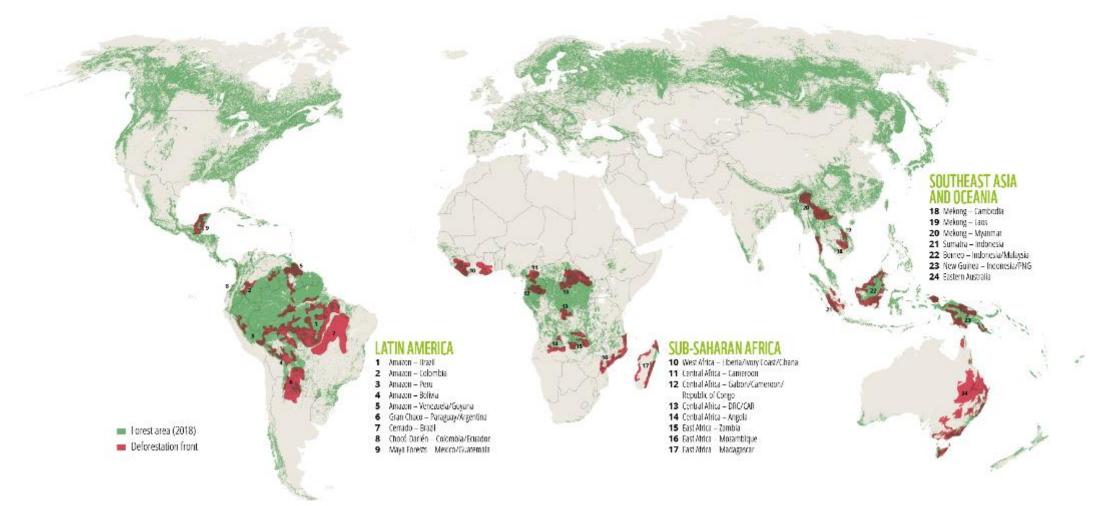


HOW - One Planet Framework





WHERE - Deforestation Fronts (2021)



WWF-Australia's Bushfire Response



WWF's Bushfire Response

1. Wildlife Response	Resource nationwide wildlife response Quantify and report on wildlife fatalities Rapid species assessments
2. Protection & Restoration	Ensure unburnt habitat is protected Restore critical habitat and connectivity Promote species adaptation and resilience
3. Future- proofing	Reform biodiversity laws Promote Traditional Ecological Knowledge Strengthen climate policy



Protect



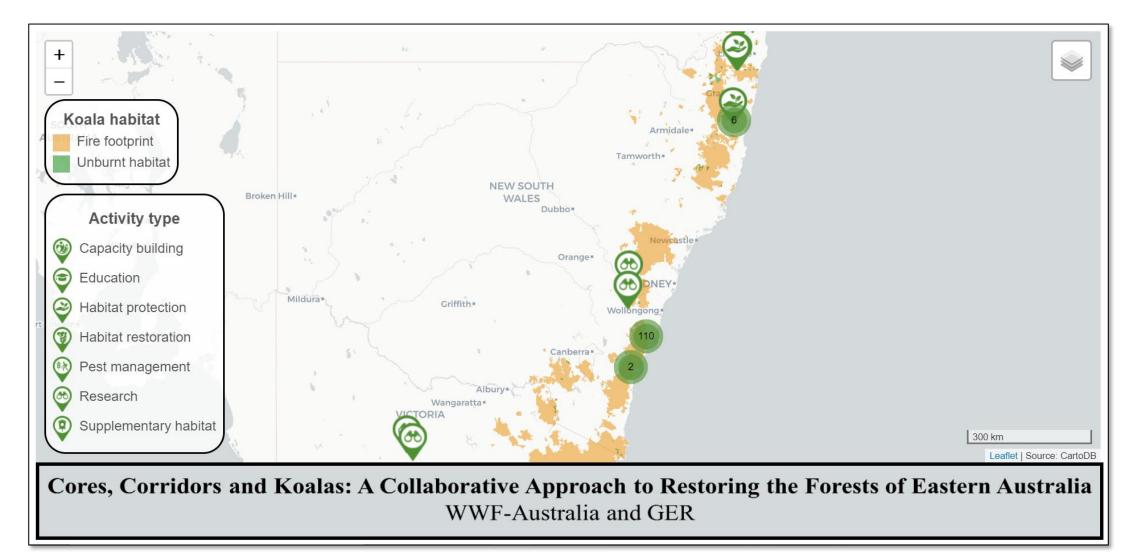


Figure 1. Six priority landscapes as identified by WWF Australia spatial prioritisation.

Protecting the Unburnt Six

Connect



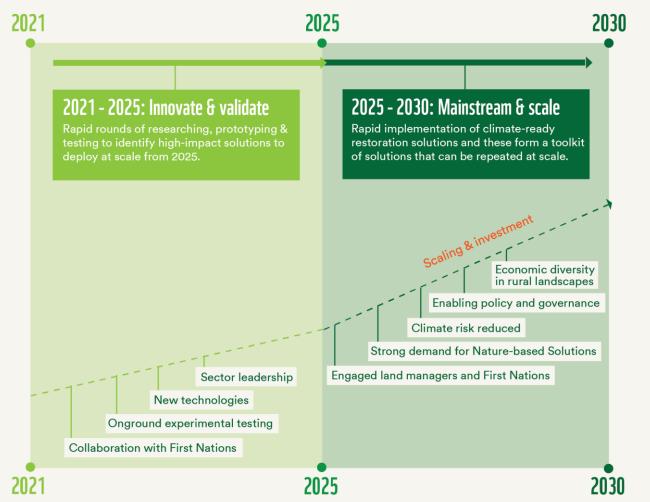


Adapt



CLIMATE-READY RESTORATION MODEL





Thank You